



open studios : pawtucket

September 25 - 26, 2010 - 11 am to 5 pm

REGISTRATION

Name (as you would like it to appear in all marketing/publicity materials)

Home Address

Studio Address (this address will be included in the brochure)

Phone

Email

Website

Media/business

Registration Fee: \$35 per artist Register by August 15 to be included in brochure.

Please send this form and a check for \$35 made out to the **“Pawtucket Arts Collaborative”**

to:

Open Studios: Pawtucket
Pawtucket Arts Collaborative
260 Main Street
Pawtucket, RI 02860

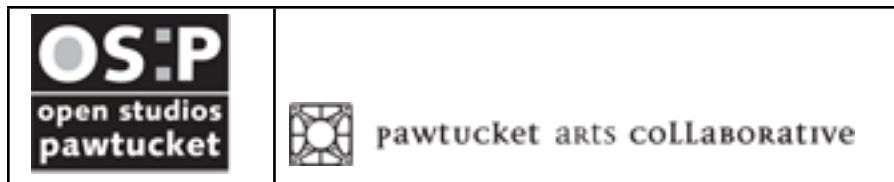
Please email a jpeg image representing your artwork to Joan Hausrath jhausrath@cox.net Your image will be displayed on the Open Studios: Pawtucket website and used in other publicity opportunities for this event only. Submission of the image will constitute your consent. Also contact Joan if you have questions about your participation in open studios.

Yes, I would like to join the Pawtucket Arts Collaborative. Enclosed is \$35.00 for annual membership

Yes, I would like to be a sponsor of **Open Studios : Pawtucket**. Enclosed is _____.

- Friends of Open Studios : Pawtucket \$20 - \$100
- Supporter of Open Studios : Pawtucket \$101 - \$250
- Champions of Open Studios : Pawtucket \$251 +

Donations to **Open Studios: Pawtucket** are tax deductible. Recognition of sponsorship will appear on the Open Studios : Pawtucket Website and in the Open Studios: Pawtucket Brochure.



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open studios : pawtucket is being organized by the Pawtucket Arts Collaborative as part of the 12th Annual Pawtucket Arts Festival. All artists throughout the area are encouraged to participate.

The benefits to you as an artist are:

- Showing and discussing your work with a large number of visitors including buyers and art professionals.
- Selling your work directly to collectors without sharing a gallery commission.
- Networking with other artists who visit your studio
- Helping to build Pawtucket's reputation as a place where quality art is being produced.

The services that will be provided to you:

- An E-vite to forward to your professional and personal email distribution list.
- Publicity for the event
 - Press-releases will be sent to press media throughout southern New England
 - Listing of event on area internet calendars
 - An E-vite will be sent to gallery owners, museum directors, museum curators, and art associations throughout southern New England.
 - An ad in the September issue of Art New England.
 - An ad in the September issue of Art Scope.
 - Announcements on WPRN and WBUR
 - Multi-media publicity through the Pawtucket Arts Festival including an insertion in 30,000 festival pamphlets.
- A listing and posting of an image of your work on www.openstudiospawtucket.org
- A listing in the event brochure that includes a map to your location. (We can not guarantee that you will be included in the brochure if you register after August 15. Deadline for inclusion on the website is September 15.)
- Banners and other signage at your location.
- Buses to shuttle visitors from one mill to the next.

What you need to do to participate:

Fill out the Registration Form and send it with a check for \$35.00 made out to *Pawtucket Arts Collaborative*. Send to: PAC, Open Studios : Pawtucket, 260 Main Street, Pawtucket, RI 02860.
Deadline: To be included in the **open studios : pawtucket** brochure, you must register by August 15, 2010.

Provide a jpeg image of your artwork for posting on the **open studios : pawtucket** website. Email your image to Joan Hausrath at jhausrath@cox.net.

Agree to having your studio open to visitors on September 25 and 26 from 10 am to 4 pm.

Send E-vites to your distribution lists and tell everyone you know about the event!